

19 Sept 2015 – IHC Delhi

KEY HIGHLIGHTS

- **50+ Students** from famous North India Design Institutes like IIT-Delhi (IDDC), SPA, Raffles Design School, Apeejay School of Design, UPES Dehradun etc
- Session on **Automobile and component Design opportunities** in Indian Industry
- Introduction & Explanation of **ADC theme**
- Guidance on making impactful **Portfolio**
- **Hands-on** sketching workshop on “Design thinking and Concept building skills”



Industry mentors

- Saurabh Singh & Jagjit Rana (Maruti Suzuki)
- Ajay Sharma (Tata Motors)
- Nilesh Kirtane (Honda 2-wheelers)



SKETCHING SESSION

- As a part of this session students were **encouraged to sketch on ADC theme**
- Real-time feedback and hand-holding was done during the workshop

